

100% ORGANIC & BC GROWN

In BC, our great west coast lifestyle has led us to be very particular about our food—especially our produce.

British Columbians are Canada's highest per capita consumers of organic produce. In BC, our growers made a serious decision about growing more organics to supply the demand.

Their fruits and vegetables are now appearing on produce shelves and we commend them for their vision. More importantly, we must reward them for their leap of faith. These growers need to have a viable, sustainable career, one that provides for today and allows for a future for their children. Please support BC Organic Growers on your next visit to Thrifty Foods.

